

We deepen bonds with customers to develop new value.

We actively work to create service stations that are chosen and supported by customers.

Whether its full service or self-service, service station staff is the key to customer service. In order to earn high marks from customers and maintain customer satisfaction, providing high-quality service and a wide range of proposals are required. We aim to create SOLATO service stations that can provide value-added service from the customer's perspective to achieve customer satisfaction.



We strive to create service stations that achieve customer satisfaction by developing human resources through various workshops and seminars for service station staff, as well as providing sales support for affiliated service stations through sales promotion activities.



We contribute to the realization of Sustainable Development Goals (SDGs).

Initiatives for Safety



Safe and stable operations are the foundations of management.

Based on "safety first" and "respect for human life," we strive to prevent accidents and disasters.

■ Security control systems

At both operation sites, we have established "security control systems" in accordance with the High Pressure Gas Safety Act in order to further strengthen our security systems. In addition, we eliminate the potential for accidents and disasters and promote safer workplace environments through various safety control activities.

■ Occupational health and safety management system

ISO45001 certification (Shikoku Operations)

Date of certification	January 31, 2020
Certification body	The High Pressure Gas Safety Institute of Japan (KHK) ISO Center

The Shikoku Operations have established an occupational health and safety management system and obtained ISO45001 certification.

■ Disaster prevention organizations

Both operation sites have established self-defense disaster prevention organizations, which conduct disaster prevention drills on a regular basis to ensure that all members can promptly respond in the event of a disaster as well as improve their disaster prevention skills.



Foam firefighting by firefighting team



Disaster prevention center and chemical fire engines

Environmental Initiatives



For harmony with the global environment

Taiyo Oil strives to preserve the environment as an integrated energy company.

■ Environmental management system

ISO14001 certification (Shikoku Operations)

Date of certification	March 22, 2002
Certification body	The High Pressure Gas Safety Institute of Japan (KHK) ISO Center

ISO14001 certification (Yamaguchi Operations)

Date of certification	March 24, 2003
Certification body	Japan Chemical Quality Assurance Ltd.

Both operation sites have established environmental management systems and acquired ISO14001 certification.

Initiatives for New Businesses

Creation of sustainable businesses and establishment of mechanisms

- Current initiatives
 - Establishment of a joint venture "SDT Solar Power Co., Ltd."
 - Investment in LE SYSTEM Co., Ltd., and conclusion of a basic agreement on business alliance with the company

Community and Social Contribution Activities

What we can do for society and the community

Taiyo Oil is engaged in community-based activities so that it can contribute widely to society as an integrated energy company.

■ Cleanup activities around operation sites



At both operation sites, employees actively engage in voluntary cleanup activities along roadsides around operation sites.

■ Sun (Taiyo)-nurtured Forest



Taiyo Oil has concluded a "Collaborative Forest Restoration Project" agreement with Kochi Prefecture and Ino-cho and a "Corporate Afforestation Activities" agreement with Ehime Prefecture and Imabari City. The forests where Taiyo Oil is active are named "Sun (Taiyo)-nurtured Forest" and through forest maintenance activities, Taiyo Oil participates in environmental conservation and exchanges with local residents.

■ Ehime University "Taiyo Oil Scholarship"



Cooperating with Ehime University, we have established the "Taiyo Oil Scholarship," a grant-type scholarship system that aims to reduce the economic burden of their students and support the creation of an environment where students can focus on their academic performance. In this scholarship system, the donations from our company to Ehime University's students are managed as funds. The students who are chosen for the scholarship are provided money equivalent to their annual course fees.